



www.ICPWS2018.com

THE INTERNATIONAL ASSOCIATION
FOR THE PROPERTIES OF WATER
AND STEAM

INVITATION TO 17th ICPWS CONFERENCE

2 – 6 September 2018
Prague, Czech Republic

Invitation to Exhibition and Sponsorship



 **INSTITUTE OF THERMOMECHANICS**
THE CZECH ACADEMY OF SCIENCES

Welcome word

Dear Sir,

On behalf of the International Association for the Properties of Water and Steam (IAPWS), we are pleased to officially invite you, and others from your organization, to the 17th International Conference on the Properties of Water and Steam (ICPWS 2017), taking place in Prague, Czech Republic, from Monday to Friday 2 – 6 September 2018.

Held every five years, this conference attracts more than 200 delegates from about 28 different countries. In September 2013, the 16th ICPWS was held in Greenwich, UK, and included a wide range of scientific sessions and workshops on the thermophysical properties of water, steam, and seawater, with applications to chemical and metallurgical processes, power plant development, oceanography, and atmospheric sciences. Attendees also visited a range of exhibitor displays over the week.

An additional 95 international scientists and engineers also attended a one-day open symposium on “Advances in Power Plant Chemistry”. More information about the IAPWS, the leading international organization concerned with developing standards for aqueous systems, and previous ICPWS, can be found at www.iapws.org.

Opportunities exist for corporate and academic sponsors for the 17th ICPWS. Sponsors will be able to engage with world-leading researchers and engineers at this event through a variety of formal and informal mechanisms.

If you are interested in attending this conference and / or in providing sponsorship please contact us through our web page at www.icpws2018.com.

We look forward to meeting you in Prague.

Jan Hrubý

Local Organizing Committee Chairman
Institute of Thermomechanics of the CAS, v.v.i.
Czech Republic
icpws17@it.cas.cz

“Held every five years, this conference attracts more than 200 delegates from about 28 different countries”

VENUE

Hotel Marriott, 2 – 6 September 2018

Address: V Celnici 1028/8, 110 00 Prague, Czech Republic

Web: <http://www.marriott.com/hotels/travel/prgdt-prague-marriott-hotel/>

This luxurious hotel is located at the heart of Prague. The hotel is located close to the city's old town, lying just a few minutes' walking distance away from the main attractions that it has to offer. Namesti Republiky underground station lies just a short distance away from the hotel, offering ease of access to other areas of the city. This charming hotel boasts a stunning architectural design, blending effortlessly with its refined surroundings. The guest rooms are elegantly designed, and come complete with modern amenities. Guests are invited to enjoy delightful dining in the restaurant, where regional and international specialities are sure to tempt even the most discerning palate. Guests are assured of a truly memorable stay at this hotel.



CONTACT

Exhibition and Sponsorship Manager

Mr. Tomáš Nejedlý

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Conference Secretariat - C-IN

Prague Congress Centre

5. kvetna 65, 140 21 Prague 4, Czech Republic

Tel: +420 261 174 301

Website: www.icpws2018.com

E-mail: info@icpws2018.com

PARTNERSHIP PROGRAMME

The Organizers are offering companies the opportunity to become partners of the ICPWS 2018 Prague enabling them to promote their scientific endeavors and to obtain wider recognition.

Various partnership options are listed on the following pages. Potential partners can select different options up to the amount of the financial support they like. Depending on the total sum of contribution, companies will have the possibility of being recognized as an official partner of the Meeting and benefiting from various privileges.

HOW DOES IT WORK

The Organizers are kindly asking interested companies to choose from the packages below and order by filling the form at the end of this document, returning it by mail to tomas.nejedly@c-in.eu. Should you wish to discuss the content of any package, please do not hesitate to contact us.

PARTNERSHIP CATEGORIES

Partners supporting the Meeting to a certain value will then fall into different levels of Partnership categories as follows:

GOLD PARTNER: Contribution 6.000 EUR

SILVER PARTNER: Contribution 4.500 EUR

BRONZE PARTNER: Contribution 3.000 EUR

All Prices do NOT include VAT.

Czech VAT (21%) does not apply for non-Czech EU VAT registered companies

PARTNERSHIP OVERVIEW

ITEM	GOLD	SILVER	BRONZE
Exhibition space	Prominent space 6 sqm	Tabletop setting	Tabletop setting
Complimentary full registrations	3	2	1
1 day Coffee break sponsorship	Yes	-	-
Inside cover page slot for advertisement in the final programme	1 page	½ page	-
Conference bag insert item	1	1	1
General benefits	Yes	Yes	Yes

GENERAL BENEFITS

All partners will receive the following promotion:

Maintain relationship with the organizers and receiving regular updates of the projected attendance of the event, meet audience of the event, raise brand awareness, increase your visibility, meet new customers.

Every partner will be recognized at the conference website and printed materials by company logo in appropriate section of said website/material.

Opportunity to place one branded roll up near the registration desk area.

OTHER PARTNERSHIP OPPORTUNITIES

Table top setting exhibition stand

We offer this budget option to interested companies to present themselves during ICPWS. Package include 4,5 sqm space, table and two chairs.

Table top package 1800 EUR

Conference dinner sponsorship

The Gala Dinner will take place in French restaurant of the Prague's Municipal House. This is the main social event of the Meeting and a great opportunity for exclusive sponsorship. Sponsor's logo will be included on the invitations, on table number stands and menus. Company name will be acknowledged in the final programme for this specific sponsorship.

Conference dinner sponsorship (Exclusive) 1500 EUR

Lanyards (Exclusive)

Each conference attendee will be given a lanyard with a name badge, which will indicate their name and the country they come from and act as an identification pass. The partner's logo will be printed on the lanyard with the conference logo.

Lanyards (*produced by the organizers*) 1500 EUR

Bag for Conference Attendees (Exclusive)

The opportunity is offered to provide an insert in the conference bag: an up to A4 size double-sided, color or black and white flyer/promotional piece. This flyer could be text only promoting activities on your exhibition stand or it may be an existing corporate flyer of information on your services or products.

Rate per additional insert outside partnership package 500 EUR

Sponsoring of the conference bag itself with the partner's logo and the conference logo

Conference bag produced by organizers 3500 EUR

Writing pads and pens

This is an exclusive opportunity. The logo of your company will be on the notepads and/or on the pens. Attendees particularly appreciate to get writing pads and pens and find them very useful for the scientific sessions. Pens and pads will be provided by the sponsor.

Rate for writing pads (exclusivity)	500 EUR
Rate for pens insertion (exclusivity)	500 EUR

Public Water Fountains

Water fountains for the attendees will be placed in all public areas for the whole Conference period. In case you decide to sponsor this item your company logo will be placed on every crucible and on the water tanks as well.

Sponsoring for the duration of the Conference	500 EUR
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Coffee Break sponsorship

Coffee breaks sponsorship package includes the opportunity to install company's roll ups and distribute materials (leaflets, napkins and other items) with the company' logo (provided by the sponsors) in the coffee break area. Furthermore the partner will benefit from a possibility to run their own presentation on local TV screens and address delegates in more direct manner. Each day can be sponsored by one company only.

1 day of coffee break sponsorship (for 2 coffee breaks per day)	500 EUR
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Advert in the printed Program

The final program will be provided in the conference bag to all registered attendees including speakers, official guests, and exhibitors (each partner will receive 1 bag sample).

Advertisement on the inner full page	1000 EUR
Advertisement on the inner half page	600 EUR

Signage

Role of the signage is to welcome and navigate attendees within the Conference venue. It is the very first thing what an attendee sees even before entering the building. Partner will be visible on the navigation boards, on the acknowledgement in the Final Program and on the Conference website.

Signage with the partner's logo (exclusivity)	500 EUR
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Charging Box

Attendees are using their smart phones and tablets that need to be regularly charged. Charging stations are increasingly becoming a standard and popular feature of modern day events. By sponsoring this item, you can brand the box the way you want and connect with a wide audience.



Rate per charging box including full branding	1500 EUR
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Poster Boards sponsorship

Poster area belongs to the most visited Conference attractions. Partner's name and logo will be attached on the frame of each poster board.

Sponsoring for the duration of the Conference (exclusivity) 700 EUR

Poster in the Exhibition Area

Companies may also advertise their products and research through their poster in the exhibition area. Poster to be provided by the sponsor, poster stand will be provided by the organizer.

Poster in the exhibition area 700 EUR

PARTNERSHIP ORDER FORM

COMPANY NAME:			
CONTACT NAME:			
COMPANY ACTIVITY:			
POSTAL ADDRESS:			
ZIP CODE AND CITY			
COUNTRY:			
E-MAIL:			
TELEPHONE:			FAX:
Your VAT Number:			

LIST OF PACKAGES	SELECT ITEM <small>(Tick or write yes)</small>	Price in EUR
Gold Partner		
Silver Partner		
Bronze Partner		

OTHER ITEMS <small>(Please fill in the name of the item)</small>	Price in EUR

DATE:

SIGNATURE AND COMPANY STAMP:

Please fill in the order form and send it to tomas.nejedly@c-in.eu. The advance invoice will be sent to you upon receiving the filled order form. All rates are exclusive of VAT, and are subject to 21% VAT, which will be added to the invoice.

Ensure that your EU VAT number appears on the Order Form to enable be invoiced without VAT upon reverse charge rule.

TERMS OF PAYMENT

The company agrees to be invoiced and will receive a proforma invoice within one week of the partners form confirmed receipt.

All invoices must be paid in full by the ordering company within thirty (30) days from the date of issuing of the invoice.

Czech VAT is applicable to the listed prices for companies from non-EU countries. All other EU companies are required to provide their VAT number to be able to use the reverse charge procedure. All rates are payable in Euro. Any bank fees incurred must be paid by the Partner.

Bank account details:

Account holder: CZECH-IN s.r.o., 5. Května 65, 140 21 Prague 4, Czech Republic

Bank address: Komerční Banka, a.s., Na Příkopě 33, 114 07 Prague 1, Czech Republic

IBAN: CZ590100000510903490207 (EUR)

BIC Code: KOMBCZPPXXX

Cancellation / Modification Policy

Cancellation / modification of items must be made in writing to the Sponsorship and Exhibition

Manager: Tomas Nejedly

E-mail: tomas.nejedly@c-in.eu

Cancellation fees:

Organisers shall retain 50% of the agreed package amount if the cancellation/ modification is made between January 1st, 2018 and June 1st, 2018, inclusive.

Organisers shall retain 100% of the agreed package amount if the cancellation/ modification is made after June 1st, 2018